Highland Broadband
Built for speed

Aviemore Early Bird Prize Draw - Terms & Conditions

1. Eligibility

The prize draw is open to UK residents aged 18 and over whose residential address is within the eligible Aviemore Highland Broadband rollout area.

Only one entry per person or household is permitted. Employees of Highland Broadband, their immediate families, agents and anyone professionally connected with the administration of this competition are not eligible to enter. Proof of age and residential address may be required.

2. Competition Period

The prize draw opens on **27th October 2026** and closes at 11:59pm on **15th December 2026**.

Entries received after the closing date will not be included. Winners will be selected at random on 16th December 2026.

3. How to Enter

To enter, participants must register their interest in Highland Broadband's upcoming Aviemore full fibre service by completing and submitting their details through the designated Early Bird registration form. All eligible registrations received during the competition period will be automatically entered into the prize draw. No purchase or broadband contract is necessary to enter.

4. There will be 10 prizes available:

First Prize – 12 Months' Free Broadband
Three winners will each receive 12 months of Highland Broadband's Family broadband package, with an advertised value of £420 per prize. The prize is subject to the winner's address being serviceable by Highland Broadband. The free broadband

period will commence from the date the service is successfully activated. Installation and service availability will depend on completion of the network rollout and the property's eligibility. The prize covers the specified broadband package only. Any additional services, upgrades or optional extras will be chargeable unless otherwise agreed. Following the initial 12-month free period, winners will have the option to continue their broadband service at £34.99 per month. Winners are under no obligation to continue their service beyond the free 12-month period. Winners who choose to terminate their broadband service at the end of the free 12-month period may do so without incurring any cancellation charges or exit fees.

Second Prize – Smart TVs
Two winners will each receive one Smart TV. The make, model and specification will be confirmed by Highland Broadband. Prizes are subject to availability. Highland Broadband may substitute a prize with one of equivalent or greater value where necessary.

Third Prize – Amazon Vouchers
Five winners will each receive a £50 Amazon gift voucher. Vouchers are subject to the issuing retailer's terms and conditions. Vouchers cannot be exchanged for cash. All prizes are non-transferable and no cash alternative will be offered.

5. Winner Selection & Notification

Ten winners will be selected at random from all eligible entries received before the closing date. Each winner will receive one prize, allocated according to the prize draw process. Winners will be contacted using the telephone number or email address provided when registering. If the winner cannot be contacted, does not respond within a reasonable timeframe or fails to meet the eligibility requirements, Highland Broadband reserves the right to withdraw the prize and select an alternative winner.

6. Prize Delivery

Smart TVs and Amazon vouchers will be delivered or issued to the winners following confirmation of eligibility and acceptance of the prize. Delivery arrangements will be confirmed directly with the winners. The free broadband prizes will be

arranged once the relevant addresses become serviceable and installations can be scheduled. Highland Broadband cannot guarantee a specific installation date, as this will depend on network availability and operational requirements.

7. Use of Personal Data

Personal information submitted as part of the prize draw will be processed in accordance with Highland Broadband's Privacy Policy. Information will be used to administer the competition, verify eligibility and contact winners. Any consent to receive marketing communications will be requested separately and will not be a condition of entering the prize draw.

8. Promotional Use

Highland Broadband may invite winners to participate in promotional activity, including photographs, social media announcements and publicity relating to the prize draw. Any use of a winner's image or personal information for promotional purposes will be subject to their agreement.

9. Right to Amend or Cancel

Highland Broadband reserves the right to amend, suspend or cancel the prize draw where necessary due to circumstances beyond its reasonable control. Any material changes will be communicated appropriately.

10. Standard Terms & Conditions

This prize draw operates alongside Highland Broadband's applicable standard Terms and Conditions and Privacy Policy, available on the Highland Broadband website. The promoter is Highland Broadband Networks Limited. These terms and conditions are governed by Scots law, and any disputes will be subject to the applicable jurisdiction of the Scottish courts.